



## North American Police Work Dog Association Advertising and Sponsorship Opportunities

### **NAPWDA Supporter:**

**\$750.00**

#### **You will receive:**

- **1 Basic Banner Advertisement on the NAPWDA Web Site for 1 Year.**
- **A 1/3 page (4.75"W x 4.75"H or 2.25"W x 10.5"H) B&W ad in two issues of the NAPWDA Official Magazine.**

### **Bronze NAPWDA Sponsorship:**

**\$1,500.00**

#### **You will receive:**

- **1 Basic Banner Advertisement on the NAPWDA Web Site for 1 Year.**
- **A 1/2 page (8"W x 5"H or 5"W x 8"H) B&W ad in three issues of the NAPWDA Official Magazine.**
- **Your collateral or information inserted into Welcome Bags at the NAPWDA National Workshop and our NAPWDA State Workshops if you wish.**
- **1 Vendor Booth at the NAPWDA National Workshop free of charge.**
- **Bronze Sponsors are given first opportunity to renew their Bronze Sponsorship prior to others on the wait list for Bronze Sponsorship.**



## North American Police Work Dog Association Advertising and Sponsorship Opportunities

### **Silver NAPWDA Sponsorship:**

**\$2,500.00**

**You will receive:**

- **1 Intermediate Banner Advertisement on the NAPWDA Web Site for 1 Year.**
- **1 Full Page (8”W x 10.5”H) B&W ad in three issues of the NAPWDA Official Magazine.**
- **Your collateral or information inserted into Welcome Bags at the NAPWDA National Workshop and our NAPWDA State Workshops if you wish.**
- **1 Vendor Booth at the NAPWDA National Workshop free of charge.**
- **The opportunity to showcase your product (if it can be used by the general public) at the Public K9 Demonstration held during the National Workshop.**
- **Your 8”x12” Company Logo on all NAPWDA Trailers.**
- **Silver Sponsors are given first opportunity to renew their Silver Sponsorship Sponsorship prior to others on the wait list for Silver Sponsorship.**



## North American Police Work Dog Association Advertising and Sponsorship Opportunities

### **Gold NAPWDA Sponsorship:**

**\$5,000.00**

**You will receive:**

- **One Advanced Banner Advertisement on the NAPWDA Web Site for 1 year.**
- **1 Full Page (8" X 10.5") color ad in three issues of the NAPWDA Official Magazine.**
- **Your collateral or information inserted into Welcome Bags at the NAPWDA National Workshop and our NAPWDA State Workshops if you wish.**
- **1 Vendor Booth at the NAPWDA National Workshop free of charge.**
- **The opportunity to showcase your product (if it can be used by the general public) at the Public K9 Demonstration held during the National Workshop.**
- **Your 12"x16" Company Logo on all NAPWDA Trailers.**
- **Dinner for 2 guests at the NAPWDA National Workshop Banquet.**
- **Your company logo on the National Workshop T-Shirt arm.**
- **Gold Sponsors are given first opportunity to renew their Gold Sponsorship prior to others on the wait list for Gold Sponsorship.**



## North American Police Work Dog Association Advertising and Sponsorship Opportunities

### **Platinum Sponsorship**

**\$10,000 + Donation**

**You will receive:**

- **2 Advanced Banner Advertisements on the NAPWDA Web Site for 1 year.**
- **3 Full Page (8" X 10.5") color ads per issue in three issues of the NAPWDA Official Magazine.**
- **Your collateral or information inserted into Welcome Bags at the NAPWDA National Workshop and our NAPWDA State Workshops if you wish.**
- **Opportunity to do meet and greet during check-in at Nationals.**
- **1 Vendor Booth at the NAPWDA National Workshop free of charge.**
- **Opportunity to show case your product (if it can be used by general public) during the public demonstration at the National Workshop.**
- **Your 24" X 32" company logo on all NAPWDA trailers.**
- **Dinner for up to 4 guest at the National Banquet.**
- **Your company logo on National T-Shirt arm (or MT/T shirts).**
- **Exclusive promotion of your product\* (barring any contracts currently in place).**



## North American Police Work Dog Association Advertising and Sponsorship Opportunities

- **Ability to use NAPWDA logo and name (as approved by the NAPWDA Executive Board) as an endorsement of your product.**
- **Platinum Sponsors are given first opportunity to renew their Platinum Sponsorship prior to others on the wait list for Platinum Sponsorship.**

**\*NAPWDA is proud to offer Platinum Sponsor's exclusive advertising (barring any contracts currently in place). NAPWDA appreciates your support and in return will not take additional advertising or sponsorships from companies that promote and sell a product similar to yours.**

**Thank you for reviewing these programs and opportunities. I look forward to speaking with you in the future and working with you as you partner with a great national law enforcement and SAR K9 organization. Should you need any additional information about NAPWDA Sponsorship's, or if you would like to discuss a customized Sponsorship Package for your company please contact me at (816) 356-4193 or via my direct E-mail, [k9working@napwda.com](mailto:k9working@napwda.com).**

**Thank You,**

**Gary White, NAPWDA Sponsorship Chairperson  
E-mail: [k9working@napwda.com](mailto:k9working@napwda.com)  
(816) 356-4193**