



# North American Police Work Dog Association Advertising and Payment Form

Please complete the following form and return it to the address below or send via fax.  
**NAPWDA cannot accept any ad without a signed contract.**

Date: \_\_\_\_\_

## Advertiser Information

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Ad Info: *Color*   *B&W*   Ad Size/Type:   **Full Page**    $\frac{1}{2}$  Page    $\frac{1}{3}$  Page   **2-page Spread**  
*Check one option*   *Mark one*

Issue(s):   **April**   **August**   **December**  
*Check the issues you would like*

Specialty Ad Type:   *Back Cover*   *Interior Front Cover*   *Interior Back Cover*   *No Cover (regular)*  
*Check one option*

Add Banner advertising to my print ad package:   Yes   No

E-Blast Ad:   1/9   1/30   2/20   3/13   4/3   4/24   5/15   6/5   6/26   7/17   8/7   8/28   9/18  
10/9   10/30   11/20   12/11

*Email or call to confirm date availability*

Payment is due on or prior to ad deadlines. **All advertisers must have a valid credit card number on file, unless ALL ads contracted are pre-paid in full, in advance.**

Magazine Ad price \_\_\_\_\_ X Frequency \_\_\_\_\_ = Total \_\_\_\_\_

Banner Ad price \_\_\_\_\_ = Total \_\_\_\_\_

E-Blast Ad price \_\_\_\_\_ X Frequency \_\_\_\_\_ = Total \_\_\_\_\_

**Yearly Grand Total** \_\_\_\_\_

Credit Card:   Master Card   Visa   Discover   AMX

Card Number \_\_\_\_\_ Exp Date: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address of Card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**I would like the card on file billed for my ad for the issues listed above on the 15<sup>th</sup> of the month prior to the contracted issue(s).**

Signature: \_\_\_\_\_

**Email to: NAPWDANewsletter@3P-Inc.com or Fax to: 262-552-8098 FORM MUST BE RENEWED EACH YEAR.**